



RACHEL CARSON TRAILS CONSERVANCY 2024 SPONSORSHIP OPPORTUNITIES

WE'RE ALL ABOUT TRAILS

The Rachel Carson Trails Conservancy, Inc. (RCTC) is a nonprofit volunteer organization dedicated to the development, protection, and promotion of hiking, biking, and walking trails in western Pennsylvania. **The RCTC manages and maintains more than 170 miles along The Harmony Trail, The Rachel Carson Trail, and The Baker Trail.**

TWO FLAGSHIP ANNUAL EVENTS

The Rachel Carson Trail Challenge is a one-day endurance hike that covers the middle 37 miles of the Rachel Carson Trail. To provide a quality experience and reduce congestion, there are a limited number of registration spots, which are always filled well before the Challenge. Often people who are unable to get into the Full Challenge choose to participate in The Homestead Challenge that occurs on the same day, headed in the same direction, but half the mileage (18 +/- miles). Finally, for those

who want to participate in the adventure as a family or a group of friends we offer the Friends and Family Challenge (8 miles). **This year's Challenge is Saturday, June 22, 2024.**

The Baker Trail UltraChallenge is a 50-mile ultramarathon on the Baker Trail. Unlike the Rachel Carson Trail Challenge, this is a timed footrace: the "challenge" is for a runner or relay team to win or at least finish within 14 hours. This grueling event is only possible because of the hundreds of volunteer hours organized by the Conservancy to maintain the trail and manage the event. Similar to 'The Rachel', volunteer trail stewards maintain and keep the trail clear for year-round hiking. **This year's UltraChallenge is Saturday, August 24, 2024.**

BLAZING INTO THE FUTURE

Due to an increase in developments and urbanization of the rural areas outside of Pittsburgh our group continues to work with local communities to keep nature and the countryside accessible and

beautiful for people of all ages and abilities. As an organization operated thanks solely to volunteers, your contribution is directed to taking care of our natural resources which benefits businesses, neighborhoods, and families of Western PA well into the next chapter of our region's rich history. We've provided a list of benefits your organization will receive if you are able to so generously support the Conservancy.

Just as our volunteer efforts are ongoing, so is the vital need for your support

Please don't hesitate to reach out for further information or contact us to commit to any of the various levels of sponsorship.

With sincerest gratitude,

Doug MacPhail
Sponsorship Chair

RACHEL CARSON TRAILS CONSERVANCY, INC.

P.O. Box 472 Wexford, PA 15090-0472 • 412.475.8881 • info@rachelcarsontrails.org • www.rachelcarsontrails.org

SPONSORSHIP LEVEL

BENEFITS

SUMMIT *
\$10,000

2 SPOTS AVAILABLE

- **CHALLENGE AND ULTRACHALLENGE NAMING SPONSOR**
- Twenty-five complimentary Challenge or UltraChallenge entries (good for any course)
- Premier presence on Conservancy website, events signage, and Rachel Carson Trail Challenge shirt

GUIDE *
\$5,000

4 SPOTS AVAILABLE

- **CHALLENGE AND ULTRACHALLENGE CHECKPOINT NAMING SPONSOR**
- Fifteen complimentary Challenge or UltraChallenge entries (good for any course)
- Sponsorship acknowledgement at one of four checkpoint tents and signage at both events
- Listing on Conservancy website, events signage, and Rachel Carson Trail Challenge shirt

EXPEDITION *
\$2,500

8 SPOTS AVAILABLE

- Eight complimentary Challenge or UltraChallenge entries (good for any course)
- Listing on Conservancy website, events signage, and Rachel Carson Trail Challenge shirt

TRAILBLAZER *
\$1,000

12 SPOTS AVAILABLE

- Four complimentary Challenge or UltraChallenge entries (good for any course)
- Listing on Conservancy website, events signage, and Rachel Carson Trail Challenge shirt

NAVIGATOR
\$500

16 SPOTS AVAILABLE

- Two complimentary Challenge entries (good for any course) or UltraChallenge Solo entry
- Listing on Conservancy website, events signage, and Rachel Carson Trail Challenge shirt

HIKER
\$250

24 SPOTS AVAILABLE

- One complimentary Challenge entry (good for any course) or UltraChallenge Solo entry
- Organization name (text) or message on Rachel Carson Trail Challenge shirt

Please indicate your sponsor level by marking the appropriate circle above.

* Please contact Doug MacPhail at dougmaphail@gmail.com or 412-606-5998

FIRST MIDDLE LAST NAME

COMPANY OR ORGANIZATION NAME

EMAIL

PHONE NUMBER

STREET ADDRESS

CITY

STATE

ZIP

PAYMENT

We will make payment now via PayPal (please go to www.rachelcarsontrails.org/donate)

Will will mail a check to **Rachel Carson Trails Conservancy Inc., PO Box 472, Wexford, PA 15090-0472**

Please email an invoice to contact listed above

Please incorporate our logo. We have emailed applicable files to dougmaphail@gmail.com

We will donate merchandise or services of equivalent value. Please email dougmaphail@gmail.com with details.